

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION FLORIDA

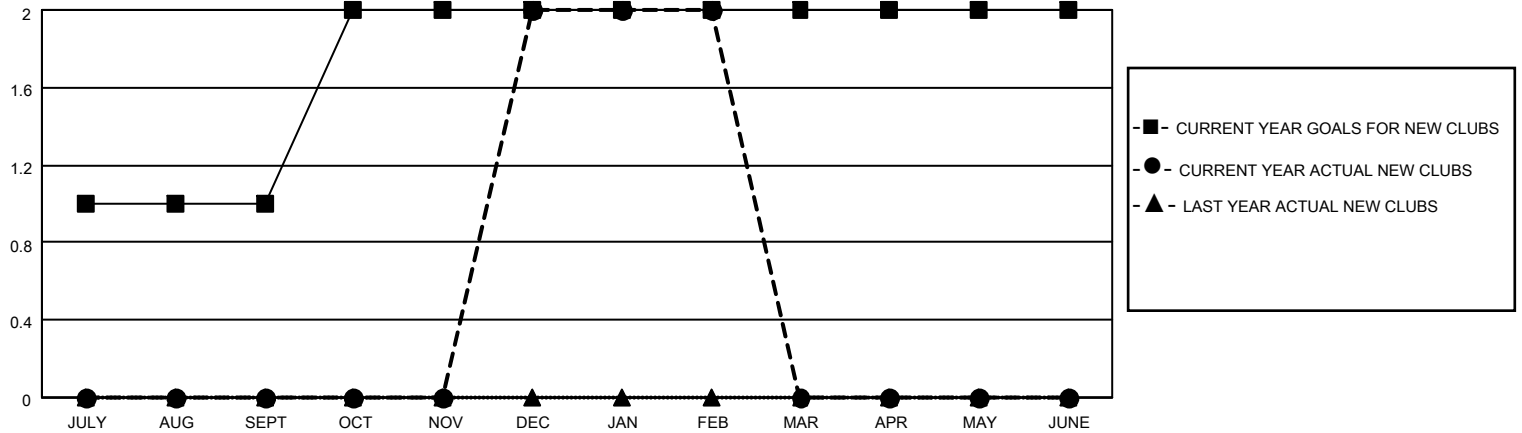
District 35 O

Results as of: 2/28/2021

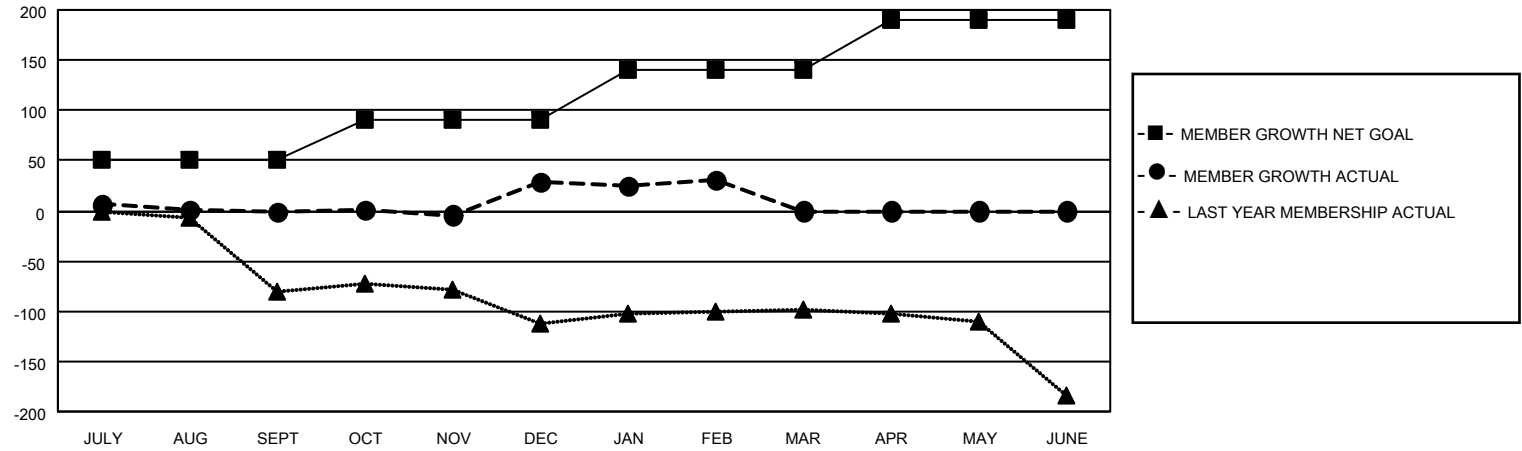
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 0 |
| OCT/NOV/DEC | 1 | 2 | 1 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 50 | 47 | 42 |
| OCT/NOV/DEC | 40 | 122 | 85 |
| JAN/FEB/MAR | 50 | 38 | 27 |
| APR/MAY/JUNE | 50 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1

28 CLUBS OF 54 ADDED 1 OR MORE NEW MEMBERS

| <u>GENDER DISTRIBUTION</u> | |
|----------------------------|--------------|
| MALE | 619 (50.16%) |
| FEMALE | 615 (49.84%) |

| <u>DROPPED MEMBERS</u> | |
|------------------------|------------|
| DECEASED | 13 |
| CLUB CANCELLED | 0 |
| OTHER | 141 |
| TOTAL | 154 |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

| | |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS | 395 |
| FAMILY MEMBERS PAYING HALF DUES | 207 |